**Consumerism**
- Schools should be run like businesses
- You get what you pay for
- Education is a limited resource

**Parents**
- Good parents discipline, control their children

**Teachers**
- Teachers ARE the ed system
- Good teachers = caring teachers
- Caring, not money, should motivate
- Restricted by school boards, administration, ed policy

**Students**
- Good students have discipline, motivation, character
- Represent the nation's future

**Reform**
- Reform what?
- Education is broken
- Back to basics

**Unions**
- Distract motivated teachers
- Protect employee rights but too concerned about pay/benefits
- Obstacles to reform
- Society needs “pure” capitalism

**Teachers Need Access to Resources**