A Message Template for Teachers’ Unions

**LEVEL ONE**

**Values**

- Pragmatism

**LEVEL TWO**

**Issue Category**

- Education Reform and Teachers

**LEVEL THREE**

**Simplifying Model**

- Remodeling (Why reform is needed)
- Scaffolding (How teachers’ unions provide support)

**Specific Policy Solutions**

- Education reform for higher and lower education; supportive attitudes for teachers’ unions; teaching and professional development; prioritization of systems-level solutions; broader role for government in education

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